

# Business Phone Systems

*We Deliver the Best of Both Worlds  
More Features and Lower Cost*

## More Standard Features

Call Forwarding	Call Transfer - Blind
Conference Call - 3 Way	Call Transfer - Announced
Music-on-Hold	Do Not Disturb
Voice Mail	Voice Mail to Email
Call Parking	Speed Dialing
Last Call Return	Flexible Open Hours

## More Advanced Features

Auto Attendant	Cell Phone Integration
Interactive Voice Response	Call Queues
Full Conference Bridge	Call Manager
Custom Message-on-Hold	Direct Inward Dial
Voice Mail - Web Page	Answering Service
Voice Mail Transcription	Phone Trees
Call Detail Records	Cell Phone Integration

## Future-Proof

Just as the Internet has revolutionized written and visual communications, our business phone systems will make voice communications work much better for you, and at the same time cost much less than a traditional phone system.

You will not get stuck with expensive, limited capability hardware or yesterday's technology. Because our systems run on computers, upgrading or adding a feature is just a software change away.

As your voice communication needs expand and change, our business phone system will grow and adapt with you.

**You will never buy another Phone System!**

### Phone Essence offers:

- Far more features
- Lower operating costs
- Small initial investment
- Future proof design

## Lower Initial Cost

Your initial cost is far lower because there is no 'black-box' hardware or old fashioned phone company circuits. Instead we use computers and Internet technology. That makes our phone systems both more featureful and cost effective, and you get the best of both world.

## Lower Feature Costs

You will pay less because our features run in software instead of expensive hardware. Need to add a feature? It is easy and quick, just a software change.

## Reliable Service

Our parent company - Coinet - has been providing local Internet service for over fourteen years. We know computers and Internet technology. Last year our servers were up 100% of the time and we delivered over a quarter million phone calls.

## The Phone Essence Advantage

The telecommunications industry is full of providers trying to differentiate themselves by claiming better value, service or solutions. But they are all actually selling the same product; expensive and inflexible hardware using yesterday's circuit based technology.

Phone Essence Business Phone Systems are truly different. We offer far more features for a lower price because our systems use computers, Internet technology and are 100% packet based. We bring the essence of the Internet Revolution to voice communications.



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