

# Call Detail Records

*"I never knew how useful call records could be!  
I had no idea what I was missing!"*

## Instant Access to All Call Records

You get *instant* access to **all** call records - all outgoing, incoming, long distance and local calls

### More Benefits of Call Records

**Bill by Phone Time**

**Monitor Abuse**

**Monitor Sales Callbacks**

**Analyze Customer Contacts**

### Even for Cell Phones

Because *all* calls - including those to or from a cell phone - can be routed through our business phone system, you can now have complete call records for your business!

Incoming calls may be routed directly to a cell phone, or set to ring an internal extension first.

Outgoing calls, from a remote or cell phone, can also be routed through our phone system. The CallerID for these calls will be the company phone number, and the calls will be included in the call records.

### Phone Essence offers:

- Far more features
- Lower operating costs
- Small initial investment
- Future proof design

### Benefits of Call Records

#### No 'Missed' Calls

You never want to miss an important call. But when someone hangs up or doesn't leave a voice message, you'll know who called. Returning a call is as quick and easy as bringing up the call records, and clicking on the number that called. Our Call Detail Records will never leave you in the dark.

#### Monitor Ad Responses

When and where to place ads? How often? How large? You want to make the most of your advertising dollar but measuring the effectiveness of each ad is difficult at best. That task is easy with our complete call records, even for multiple simultaneous ads

You'll know how many inquiry calls resulted from each ad, and with better ad placements you could easily save more than you will ever spend for our phone system.

#### Answer these Important Questions

- Are sales inquiries being missed?
- Do you have enough staff to handle incoming calls?
- How many calls are going to voice mail?
- Call Detail Records will give you the answers.

#### The Phone Essence Advantage

The telecommunications industry is full of providers trying to differentiate themselves by claiming better value, service or solutions. But they are all actually selling the same product; expensive and inflexible hardware using yesterday's circuit based technology.

Phone Essence Business Phone Systems are truly different. We offer far more features for a lower price because our systems use computers, Internet technology and are 100% packet based. We bring the essence of the Internet Revolution to voice communications.



541-389-1299 25 NW Minnesota Bend OR